



SILVERPOT  
*Tea*  
*Brew happiness*



TRADE CATALOGUE

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# SILVERPOT *Tea*

Silverpot Tea is different. It embraces the pioneering spirit of the Ghose family, personifies the highest standards of excellence, and is proof that this is only possible from the love and care of a family tea company - located at the country of origin, with a tea tradition of five generations.

We invite you to explore the unique offerings, invigorating influences and bountiful health benefits of some of the finest teas in the world, expertly crafted to accentuate their complex and varied characteristics, to deliver a tea experience like no other.

The Silverpot philosophy is, first and foremost, about a passionate commitment to quality and a series of uncompromising choices. These, taken together, create a taste and a style that is as legendary as it is unique.

This is the art of tea. This is Silverpot.



# SILVERPOT

## Gourmet Teas



Photography by Michael Bleyzer

- Features:**
- (i) Very highest quality black teas, unmatched by any other brand.
  - (ii) Produced once a year, during peak quality season.
  - (iii) Small volume annual production, due to rare quality.
  - (iv) Modified atmosphere packaging, to retain quality.
  - (v) Packed in 7 layers laminated bags, to retain freshness.

**Format:** Leaf teas: 100g.

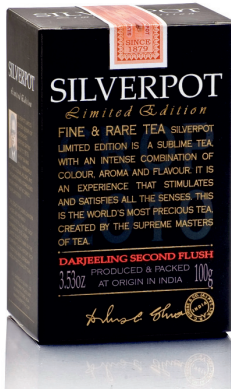
**Packing:** Leaf teas: Cartons with laminated inner liners.

**Ingredients:** Black tea.

**Purpose / Category:** Gourmet.

**Usage:** Special occasions.

## LIMITED EDITION, DARJEELING SECOND FLUSH



**Leaf**  
Classic, well rolled, black with few brown leaves and many bold silver tips.



**Infusion**  
Intense flavour, coppery colour with a tinge of pink.



**Liquor**  
Light reddish with wide golden ring, rich and exquisite combination of flavours with floral bouquet that lingers in the mouth.

1001 - 100 gms. leaf tea, carton  
12 cartons / case  
4,800 cartons or 400 cases / pallet



**Leaf**  
Stylish, finely rolled, black with few brown leaves, and some silver tips.



**Infusion**  
Subtle fragrance with sweet note, coppery colour.



**Liquor**  
Bright reddish with golden ring, delicate briskness and well rounded flavour with enveloping tones of muscatel.

1002 - 100 gms. leaf tea, carton  
12 cartons / case  
4,800 cartons or 400 cases / pallet



## LEGENDARY ESTATES, DARJEELING SECOND FLUSH



**Leaf**  
Small and curly black leaf, with very high content of bright golden tips.



**Infusion**  
Light and bright coppery.



**Liquor**  
Bright amber, creamy, full bodied, malty and cropy flavor delicately balanced with strength and briskness.

1003 - 100 gms. leaf tea, carton  
12 cartons / case  
4,800 cartons or 400 cases / pallet



## LEGENDARY ESTATES, ASSAM ORTHODOX SECOND FLUSH



**Leaf**  
Small and curly black leaf, with very high content of bright golden tips.



**Infusion**  
Light and bright coppery.



**Liquor**  
Bright amber, creamy, full bodied, malty and cropy flavor delicately balanced with strength and briskness.

1003 - 100 gms. leaf tea, carton  
12 cartons / case  
4,800 cartons or 400 cases / pallet



1901 - 3 x 100 gms. leaf tea, tray  
12 trays / case  
672 trays or 56 cases / pallet



1902 - 2 x 100 gms. leaf tea, tray  
12 trays / case  
1,152 trays or 96 cases / pallet



1903 - 2 x 100 gms. leaf tea, tray  
12 trays / case  
1,152 trays or 96 cases / pallet



## FINE & RARE TEA

Item 1901 = Item 1001 + 1002 + 1003  
Item 1902 = Item 1001 + 1003  
Item 1903 = Item 1002 + 1003



# SILVERPOT

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## Gift Teas

GIFT



Photography by Michael Bleyzer

- Features:** (i) Hand crafted boxes, made from recycled pine wood.  
(ii) Product category encourages experimentation with new brands.  
(iii) Chestlets are retained, and are a reminder of the Silverpot brand.  
(iv) Reasonably priced, and very affordable for gifting purposes.  
(v) Packed in jackets of 25 infusion bags each, or 3 layers laminated bags, to retain freshness.

**Format:** Tea bags: String & tag bags: 50 bags x 2g.

Leaf teas: 100g.

**Packing:** Tea bags: Chestlets with metalized polyester jackets.

Leaf teas: Chestlets with laminated inner liners.

**Ingredients:** Black tea, green tea.

**Purpose / Category:** Gift & souvenir.

**Usage:** Special occasions.

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## PURE DARJEELING TEA



**2001** - 50 string & tag tea bags  
x 2 gms., chestlet  
12 chestlets / case  
1,296 chestlets or 108 cases / pallet



**2101** - 100 gms. leaf tea,  
chestlet  
12 chestlets / case  
1,536 chestlets or 128 cases / pallet



**2002** - 50 string & tag tea bags  
x 2gms., chestlet  
12 chestlets / case  
1,296 chestlets or 108 cases / pallet



## PURE ASSAM TEA



**2102** - 100 gms. leaf tea,  
chestlet  
12 chestlets / case  
1,536 chestlets or 128 cases / pallet



## ENGLISH BREAKFAST TEA



**2003** - 50 string & tag tea bags  
x 2 gms., chestlet  
12 chestlets / case  
1,296 chestlets or 108 cases / pallet



**2103** - 100 gms. leaf tea,  
chestlet  
12 chestlets / case  
1,536 chestlets or 128 cases / pallet



**2004** - 50 string & tag tea bags  
x 2 gms., chestlet  
12 chestlets / case  
1,296 chestlets or 108 cases / pallet



## ENGLISH AFTERNOON TEA



**2104** - 100 gms. leaf tea,  
chestlet  
12 chestlets / case  
1,536 chestlets or 128 cases / pallet



GIFT



**2048** - 50 string & tag tea bags  
x 2 gms., chestlet  
12 chestlets / case  
1,296 chestlets or 108 cases / pallet



ORGANIC DARJEELING TEA



**2148** - 100 gms. leaf tea,  
chestlet  
12 chestlets / case  
1,536 chestlets or 128 cases / pallet



ORGANIC ASSAM TEA



**2049** - 50 string & tag tea bags  
x 2 gms., chestlet  
12 chestlets / case  
1,296 chestlets or 108 cases / pallet



**2149** - 100 gms. leaf tea,  
chestlet  
12 chestlets / case  
1,536 chestlets or 128 cases / pallet



**2051** - 50 string & tag tea bags  
x 2 gms., chestlet  
12 chestlets / case  
1,296 chestlets or 108 cases / pallet



DARJEELING GREEN TEA



**2151** - 100 gms. leaf tea,  
chestlet  
12 chestlets / case  
1,536 chestlets or 128 cases / pallet



ORGANIC GREEN TEA



**2099** - 50 string & tag tea bags  
x 2 gms., chestlet  
12 chestlets / case  
1,296 chestlets or 108 cases / pallet



**2199** - 100 gms. leaf tea,  
chestlet  
12 chestlets / case  
1,536 chestlets or 128 cases / pallet





# SILVERPOT

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## Luxury Teas

LUXURY



Photography by Michael Bleyzer

- Features:** (i) Niche products combining a wide range of exotic tastes & flavours.  
(ii) Large leaf teas, for extracting maximum flavor.  
(iii) For consumers trading up to higher quality products.  
(iv) Natural and real herbs and spices.  
(v) Packed in 3 layers laminated bags, to retain freshness.

**Format:** Tea bags: Pyramid bags: 20 bags x 2.5g.  
Leaf teas: 100g.

**Packing:** Tea bags: Cartons with laminated bags.  
Leaf teas: Laminated quad-seal stand-up bags.

**Ingredients:** Black tea, green tea, cardamom, clove, cinnamon, ginger, black cardamom, star anise, black pepper, lemon tulsi, peppermint, spearmint.

**Purpose / Category:** Affordable luxury.

**Usage:** Special occasions or daily (varies according to the market & consumer profile).

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## TASTER'S PRIDE, DARJEELING



**3001** - 20 pyramid tea bags  
x 2.5 gms., carton  
24 cartons / case  
4,608 cartons or 192 cases / pallet



**3051** - 100 gms. leaf tea,  
pouch  
24 pouches / case  
3,456 pouches or 144 cases / pallet



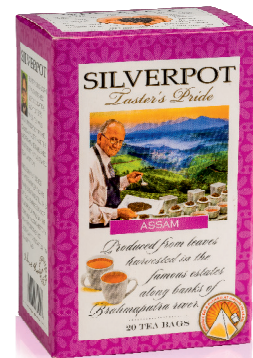
LUXURY



**3002** - 20 pyramid tea bags  
x 2.5 gms., carton  
24 cartons / case  
4,608 cartons or 192 cases / pallet



## TASTER'S PRIDE, ASSAM



**3052** - 100 gms. leaf tea,  
pouch  
24 pouches / case  
3,456 pouches or 144 cases / pallet



## TASTER'S PRIDE, ENGLISH BREAKFAST



**3003** - 20 pyramid tea bags  
x 2.5 gms., carton  
24 cartons / case  
4,608 cartons or 192 cases / pallet



**3053** - 100 gms. leaf tea,  
pouch  
24 pouches / case  
3,456 pouches or 144 cases / pallet



**3004** - 20 pyramid tea bags  
x 2.5 gms., carton  
24 cartons / case  
4,608 cartons or 192 cases / pallet

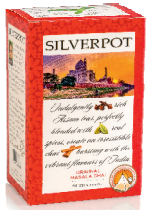


## TASTER'S PRIDE, ENGLISH AFTERNOON



**3054** - 100 gms. leaf tea,  
pouch  
24 pouches / case  
3,456 pouches or 144 cases / pallet

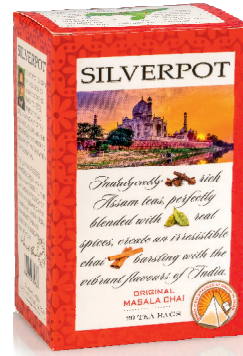




**3101** - 20 pyramid tea bags  
x 2.5 gms., carton  
24 cartons / case  
4,608 cartons or 192 cases / pallet



## ORIGINAL MASALA CHAI

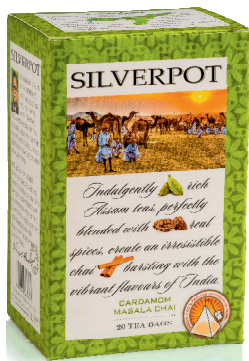


**3151** - 100 gms. leaf tea,  
pouch  
24 pouches / case  
3,456 pouches or 144 cases / pallet



LUXURY

## CARDAMOM MASALA CHAI



**3102** - 20 pyramid tea bags  
x 2.5 gms., carton  
24 cartons / case  
4,608 cartons or 192 cases / pallet



**3152** - 100 gms. leaf tea,  
pouch  
24 pouches / case  
3,456 pouches or 144 cases / pallet



**3103** - 20 pyramid tea bags  
x 2.5 gms., carton  
24 cartons / case  
4,608 cartons or 192 cases / pallet



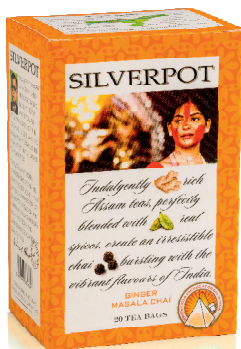
## CINNAMON MASALA CHAI



**3153** - 100 gms. leaf tea,  
pouch  
24 pouches / case  
3,456 pouches or 144 cases / pallet



## GINGER MASALA CHAI



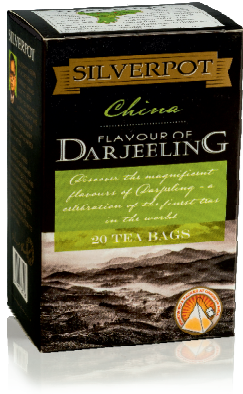
**3104** - 20 pyramid tea bags  
x 2.5 gms., carton  
24 cartons / case  
4,608 cartons or 192 cases / pallet



**3154** - 100 gms. leaf tea,  
pouch  
24 pouches / case  
3,456 pouches or 144 cases / pallet



## FLAVOUR OF DARJEELING, CHINA



**3201** - 20 pyramid tea bags  
x 2.5 gms., carton  
24 cartons / case  
4,608 cartons or 192 cases / pallet



**3251** - 100 gms. leaf tea,  
pouch  
24 pouches / case  
3,456 pouches or 144 cases / pallet



LUXURY



**3202** - 20 pyramid tea bags  
x 2.5 gms., carton  
24 cartons / case  
4,608 cartons or 192 cases / pallet



## FLAVOUR OF DARJEELING, MUSCATEL



**3252** - 100 gms. leaf tea,  
pouch  
24 pouches / case  
3,456 pouches or 144 cases / pallet



## FLAVOUR OF DARJEELING, CLONAL












**3203** - 20 pyramid tea bags  
x 2.5 gms., carton  
24 cartons / case  
4,608 cartons or 192 cases / pallet



**3253** - 100 gms. leaf tea,  
pouch  
24 pouches / case  
3,456 pouches or 144 cases / pallet



 Black Tea	 Green Tea	 100% Organic
 Core Range	 Seasonal Range	 Loose Tea
 String & Tag Tea Bag	 Pot / Float Bag	 Pyramid Tea Bag



**3301** - 20 pyramid tea bags  
x 2.5 gms., carton  
24 cartons / case  
4,608 cartons or 192 cases / pallet



## GREEN WELLNESS, DARJEELING GREEN TEA



**3351** - 100 gms. leaf tea,  
pouch  
24 pouches / case  
3,456 pouches or 144 cases / pallet



LUXURY

## GREEN WELLNESS, GREEN TEA & LEMON TULSI



**3302** - 20 pyramid tea bags  
x 2.5 gms., carton  
24 cartons / case  
4,608 cartons or 192 cases / pallet



**3352** - 100 gms. leaf tea,  
pouch  
24 pouches / case  
3,456 pouches or 144 cases / pallet



**3303** - 20 pyramid tea bags  
x 2.5 gms., carton  
24 cartons / case  
4,608 cartons or 192 cases / pallet



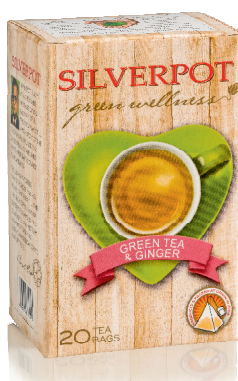
## GREEN WELLNESS, GREEN TEA & MINT



**3353** - 100 gms. leaf tea,  
pouch  
24 pouches / case  
3,456 pouches or 144 cases / pallet



## GREEN WELLNESS, GREEN TEA & GINGER



**3304** - 20 pyramid tea bags  
x 2.5 gms., carton  
24 cartons / case  
4,608 cartons or 192 cases / pallet



**3354** - 100 gms. leaf tea,  
pouch  
24 pouches / case  
3,456 pouches or 144 cases / pallet





# SILVERPOT

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## Everyday Teas



- Features:** (i) Economically priced, high sales turnover, mass market segment.  
(ii) Single origin Assam tea.  
(iii) Unmatched taste, with extra flavor.  
(iv) Packed within weeks of production, when tea is freshest, and rich in antioxidants.  
(v) Packed in jackets of 25 tea bags each, to retain freshness.

**Format:** Tea bags: String & tag bags: 25 / 100 bags x 1.5g / 2g.

**Packing:** Tea bags: Cartons with metalized polyester jackets.

**Ingredients:** Black tea, green tea.

**Purpose / Category:** Mass market.

**Usage:** Daily.

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## STAR OF INDIA, BLACK TEA



**5001, 5003** - 25 string & tag tea bags  
x 1.5 gms., carton

**5002, 5004** - 25 string & tag tea bags  
x 2 gms., carton  
48 cartons / case  
3,744 cartons or 78 cases / pallet



**5011, 5013** - 100 string & tag tea bags  
x 1.5 gms., carton

**5012, 5014** - 100 string & tag tea bags  
x 2 gms., carton  
12 cartons / case  
960 cartons or 80 cases / pallet



**5101, 5103** - 25 string & tag tea bags  
x 1.5 gms., carton

**5102, 5104** - 25 string & tag tea bags  
x 2 gms., carton  
48 cartons / case  
3,744 cartons or 78 cases / pallet



**5111, 5113** - 100 string & tag tea bags  
x 1.5 gms., carton

**5112, 5114** - 100 string & tag tea bags  
x 2 gms., carton  
12 cartons / case  
960 cartons or 80 cases / pallet



## STAR OF INDIA, GREEN TEA



EVERYDAY



# SILVERPOT

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# Wellness Infusions



WELLNESS

- Features:** (i) India's version of traditional medicine is Ayurveda - it is over 3,000 years old.  
(ii) In Ayurveda, Tulsi is referred to as the Elixir Of Life.  
(iii) Tulsi is a miraculous herb, which cures many ailments.  
(iv) This range is positioned as an adaptogen, since Tulsi's stress relieving properties have been well proven.  
(v) Packed in jackets of 25 infusion bags each, to retain freshness.

**Format:** Infusion bags: String & tag bags: 25 bags x 1.75g.

**Packing:** Infusion bags: Cartons with metalized polyester jackets.  
Chestlets with metalized polyester jackets.

**Ingredients:** Tulsi, green tea.

**Purpose / Category:** Health & wellness.

**Usage:** Daily.

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## WELLNESS INFUSIONS, PURE TULSI



**8001** - 25 string & tag tea bags  
x 1.75 gms., carton  
24 cartons / case  
5,280 cartons or 220 cases / pallet



**8901** - 25 string & tag tea bags  
x 1.75 gms., chestlet  
24 chestlets / case  
2,688 chestlets or 112 cases / pallet



**8002** - 25 string & tag tea bags  
x 1.75 gms., carton  
24 cartons / case  
5,280 cartons or 220 cases / pallet



**8902** - 25 string & tag tea bags  
x 1.75 gms., chestlet  
24 chestlets / case  
2,688 chestlets or 112 cases / pallet



## WELLNESS INFUSIONS, PURE TULSI & GREEN TEA



## RELIEVING STRESS

In spite of the many impressive accomplishments of modern medical science, it has not been able to cope with the chronic degenerative environmental, lifestyle and personal stress related disorders that plague contemporary society. A significant complementary role is emerging for traditional herbal medicines and holistic approaches to health in the prevention and treatment of the passive illness of today's civilization.

Tulsi or Holy Basil, known as the “elixir of life”, has been used in several ancient systems of medicine because of its benefits for the mind, body, and spirit. Studies suggest that Tulsi can help fight fatigue and stress, boost the immune system, and regulate blood sugar, blood pressure and hormone levels. The herb's powerful adaptogenic properties offer significant preventive and

offer significant preventive and curative potential with respect to stress related degenerative diseases. The unique chemistry of Tulsi is highly complex. The essential oils in Tulsi leaves, which contribute to the fragrance and refreshing flavour, contain hundreds of different beneficial compounds known as phytochemicals. Interacting together, these compounds modulate the body's response to physical, environmental or emotional stress, and help regulate the interconnected endocrine, immune, and nervous systems.

While some of Tulsi's effects are quite immediate, it usually takes at least a week or so of consistent use for the body to experience major benefits. Tulsi can be enjoyed throughout the day, and does not have any harmful side effects. Tulsi contains no caffeine or stimulants.



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